

Job	Knowledge/Abilities	Attributes	Experience	Academic Qualifications/Certifications	Scope of Work
Business Development	<ol style="list-style-type: none"> 1. Able to communicate fluently in spoken and written English 2. Able to communicate effectively over the phone 3. Good presentation skills 	<ol style="list-style-type: none"> 1. Confidence 2. Responsible 3. Accountable 4. Self motivated 5. Outcomes and Solutions Driven 6. Willingness to learn 7. Challenge orientated 8. Team Player 	<ol style="list-style-type: none"> 1. Minimum 2 years working experience 2. Minimum 1 year experience in marketing, business development preferred 	<ol style="list-style-type: none"> 1. Diploma (any discipline) 2. Degree (any discipline) 	<ol style="list-style-type: none"> 1. Datamining 2. Sales calls 3. Client Meetings 4. Client Management 5. Proposal drafting and submissions 6. Strategic Business Planning